

FOCUS

On Career Development



Fall, 2010

Newsletter of the
Puget Sound Career
Development Association

www.pscda.org

Join Us for these Fall Events

“Puget Sound Industry Cluster Insights and Opportunities ”

with: **Jeff Marcell**

President & CEO of Enterprise Seattle



We are fortunate to have a returning popular speaker, Jeff Marcell, of Enterprise-Seattle (formerly the Economic Development Council of Seattle and King County). The topic of his presentation will be current

and future economic trends in the Puget Sound area in relation to our work with our career clients.

Kick Off Meeting

Thursday, October 7th

MercerView Community Center

Networking and snacks at 6:30pm and speaker at 7:00pm.

\$10 for Non-members

You will learn some of the specifics that will help your clients.

For over 35 years, Enterprise Seattle, <http://www.enterpriseseattle.org>, has provided client-based economic development services to businesses throughout King County and its 39 cities. Enterprise Seattle's mission is to be a "difference-maker" in the community by growing the jobs and tax base in King County, its 39

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“Clients Benefit From The Amazing Power Of Career Contentment”

with: **Jeff Garton**

Author, Coach, Career Contentment Inc.



Jeff Garton is on a campaign to teach workers how to experience a fulfilling life and meaningful career despite circumstances that employers can't always make satisfying. With that as his goal, he has elicited the help of some of the leading thinkers in

the country to create what he calls career contentment. His thrust is that each of us has within us the ability to achieve contentment, with or

Thursday, November 4th

Telemeeting 7:00pm

Contact Dan Kennedy for the phone # and pin at dan@resultsthatmatter.com or at 206-783-6829. Long distance rates apply unless you use your cell. \$10 for Non-members.

without being satisfied or engaged. That emotion of contentment has been long misunderstood and overlooked and is the source of our self-empowered motivation, natural engagement, and enduring resilience.

But rather than develop and rely on this innate ability, we have been conditioned to expect that employers should make us happy and enthused, and to quit or complain when this doesn't happen. Join us as we hear from best-selling author, Jeff Garton, as he explains the amazing power of career

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Join Us at An Upcoming Event:

December 2 - Recruiter Panel - A panel of recruiters representing the emerging industries in the Puget Sound will discuss what they are currently looking for in job candidates

January - no meeting

February 3 - Paul Anderson, Pro-Lango - Popular speaker and career consultant will talk about innovative ways to promote your private practice and/or career programs.

March 3 - Telemeeting - TBD

April - Half-day Best Practices Workshop at the home of Virginia Stout

May 6 - Annual PSCDA Conference - “Changing careers During Changing Times: How to Help Your Clients through Transition

June 2 - Annual Dinner Meeting - TBD

Events at Mercer Island Community Center unless otherwise noted.



“I know I have a place to go where friends and colleagues can share my concerns, help me work through professional issues and celebrate my achievements..”

FOCUS is a publication of the Puget Sound Career Development Association.

For new subscriptions or to cancel, contact the PSCDA Focus editor at billgreg@yahoo.com or

PMB 345
227 Bellevue Way NE
Bellevue WA 98004



From the President

Terry Pile

Dear PSCDA Members,
Ten years ago three important events took place in my life.

They were:

- Graduating from the UW certificate program as a Career Development Facilitator
- Starting my private practice, Career Advisors
- Joining PSCDA

Looking back a decade later, I am convinced it was the last milestone that had the biggest impact on the success of my career. Through my involvement in PSCDA, I have made significant connections and collaborations that have allowed me to shape a very busy private practice. PSCDA has made it easy for me to keep current professionally regarding trends and hot topics in the career field. Most important, as a private practitioner, I know I have a place to go where friends and colleagues can share my concerns, help me work through professional issues and celebrate my achievements.

I have served on the PSCDA Board for almost as many years as I have been a member. I have had the good fortune to prepare for my new role under the direction of some terrific presidents. I am especially grateful to last year's president, Tom Washington, who was not only an inspiring role-model, but also took the time to prepare me for my term

of service. Tom made significant contributions to position PSCDA as a premier professional association for career development professionals.

I am also fortunate to be working with a Board of top-notch career professionals. Kris Kero, Andrea Davis, Dan Kennedy, Craig Riggs, Roy Krauer and Bill Gregory, along with Tom make for a power-house Board with their collective wisdom, energy and connections to the community.

Last year when Dan Kennedy learned of my presidency, he asked, "What is your theme for the year? What do you want your term to accomplish?" It was a question that took me by surprise. But since then I have given it a lot of thought and my theme is INVOLVEMENT. I believe if each PSCDA member can offer just two or three hours of time during the year, our organization can continue to provide exciting programs and fulfilling networking opportunities from which we can all benefit.

Margaret Mead said, ***"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."***

Please take a few moments to look at the volunteer opportunities offered for the coming year and let us know how you would like to help PSCDA change the world.

I look forward to seeing you at our first meeting in October.

Sincerely, Terry Pile, President

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cities, and the greater Puget Sound region. It accomplishes its mission through a customized client services program focused on business retention, expansion, and recruitment. Its objective is to become the premier economic development organization in the US.

Jeff is responsible for the day to day management of activities and personnel, relating to the organization's mission of business and job creation, retention, expansion, and recruitment in King County through client based economic development work. Jeff joined Enterprise Seattle

in July of 2004 and since that time he has rebuilt the organization's client based economic development program, leading a new team of business development professionals targeted on five industry clusters: aerospace, IT, life science, clean technology and international trade/logistics. Over the last six years this new team has worked to assist 45 companies that have created or retained close to 4,500 primary jobs in the community with an estimated economic impact to the local economy of close to 8,800 total jobs with over \$1.45 billion in new economic activity.

In 2007 Jeff was named as one of the Puget Sound Business Journal's "Forty Under Forty." He is a Board Member of the Washington Economic Development Association. Additionally he is a member of the Curriculum Committee of Leadership Tomorrow.

Jeff holds a Doctorate of Jurisprudence from South Texas College of Law and Bachelor of Arts degree in Political Science from the University of Illinois at Chicago. He can be contacted at 206-389-8654 or jmarcell@enterpriseseseattle.org

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contentment, and how to help your clients to achieve it.

Career Contentment, Inc. publishes one-of-a-kind learning resources, coaching, and training programs that show people how to achieve and maintain career contentment. Jeff is an IFC Certified Career Coach and his background includes

21 years in human resources with the Philip Morris Companies. He is the recipient of two SHRM "Best in Category" awards for employer branding. Find out more at www.careercontentment-thebook.com. He can be reached at 847-607-8854.



Yes! I want to get involved....

The Board of PSCDA would love your help. Please indicate below how you would be willing to volunteer in the 2010/2011 year. Bring it to the meeting; mail it to PSCDA at PMB 345, 277 Bellevue Way, Bellevue, WA 98004; email your choice to Terry at terry@careeradvisorsonline.com; or call her at 206-236-5697. OR, just call her with any question.

Newsletter:

- Help Bill Gregory write/edit/collect articles for the newsletter.
- Write a book review.
- Write an article on a topic you are interested in.
- Tell us about a leading edge concept in career development and job finding.

Meeting Assistance:

- Help arrange food at meetings:
- Help plan 1/2 day Best Practices meeting:
- Coordinate annual dinner meeting:

Annual Conference:

- Help plan the conference:
- Assist on day of conference:

Scholarship Committee:

- Send out scholarship requests, review applicants for eligibility, assist Board with decision-making and notify applicant.

Membership:

- Help with activities to grow membership.
- Serve as an ambassador to nurture membership.



Name: _____

Phone #: _____

E-mail: _____

Community Events

Workshop at SPU. Renowned training program on obtaining federal government jobs/internships to be presented at Seattle Pacific University on Monday, Sept. 20. How can your students or clients land one of the 500,000 federal positions opening up in the next 3 years? Have you heard about federal hiring reform that will change the application process and potentially re-envision student programs? Presented by the Partnership for Public Service and the National Association of Colleges and Employers. Register to attend at <http://seattlepacific.eventbrite.com/>

Military Trauma Conference. If you are a clinician or care giver and want to increase your knowledge of treatments and resources and improve the coordination of care for traumas and brain injury, you will be interested in a conference in Sea -Tac from Wednesday, Oct. 27th to Friday, Oct. 29th. Registration is \$50 per day. CEU's, continental breakfast, lunch, and break snacks are included. Register at conferences.wsu.edu/militarytrauma. Questions? Call Roy Kauer at 206-220-6128, ext. 2833 or email him at rkauer@esd.wa.gov.

Member News

Tom Washington (Career Management Resources) recently relocated his office. His new address is 11000 NE 33rd Place, #340, Bellevue, WA 98004. The new phone number is 425-828-6974. He also has a new email and website: tom@careerempowering.com and www.careerempowering.com. One of the unique features of the site is that the entire text of *Resume Empower* and *Interview Power* is available to read and print out.

Kate Dutro has been writing for Job-Hunt.org and for Career *Thought Leaders*, and presented in a couple of workshops at NCDA this summer (both related to the CDF training she has been doing for NCDA). She will be offering another public workshop (the *Career Development Facilitation* course for both NCDA and NECA). Contact her for information.

Craig Riggs is moving his project for older workers in transition into the presentation phase.

Bill Gregory has published *Work Finding*, and is sponsoring webinars on career growth topics. More information can be found at www.workfinding.com.

Sonja Price launches *Dynamo Careers*! It's on the web at www.dynamocareers.com. *Dynamo Careers* provides workshops and individual coaching for people who want to have it all, fulfilling work **and** a joyous life. Using a holistic and sustainable approach to career development, the *Dynamo Career Philosophy* concerns the art and science of finding yourself, learning to promote yourself, and above all else - always staying true to yourself. *Dynamo Careers* and Margaret Nichols are offering 2 Job Search workshops this Fall. 10/17 and 11/14. Cost is \$60. Contact Sonja for more information. Please help spread the word!

Terry Pile and her client/partner, David Lingle, presented a round table discussion at the NCDA conference last July. Their topic was *Changing Careers after 40: Real Stories, New Callings*. Terry and David based their research on over 50 interviews during an 18 month period. They are working on a book which will be available before the end of the year. To find out more or share your story go to www.restartenterprises.com.

Jan Reha has taken over the Google search results for 'career counseling belleuve.' Thanks to her use of video and podcasts on current topics, we have the pleasure of seeing the youthful image of one of our members every time we search with 'career counseling Bellevue'.

Dan Kennedy has been coaching Puget Sound area professionals for over 13 years, and now he is also producing web content on dozens of topics related to professional development at www.NetSpeedFastTracks.com. And he wants to know: Are you or your clients facing any workplace or career challenges? For help, you can access the large collection of interviews, articles and more with advice from some of the best-known names in the worlds of HR, OD and more on *NetSpeed Fast Tracks*—for free! If you are a paid member of PSCDA, and are one of the first three people to write him at dan@ResultsThatMatter.com, Dan will provide you with a free two week pass to *NetSpeed Fast Tracks*. The offer ends on September 30.

Membership Matters



Benefits of PSCDA Membership

Many people attribute the success of their career as a career counselor to their involvement with PSCDA. They learn about the latest ideas and meet people who know where jobs are and can advise on how to get clients. Here is a list of specific benefits.

Education

- Meetings/Virtual Meetings with Speakers without paying \$10
- 3 – 4 Newsletters to keep you up-to-date in your field*
- Continuing education credits

Practice Building

- Public listing "Find a Counselor"*
- Members only Job Board*
- Volunteer opportunities*
- Public Speaking Opportunities*

Networking Opportunities

- Networking with colleagues at meetings and workshops
- PSCDA on-line discussion group*
- Access to Membership Director*

Other

- Scholarships*

**Members only*

Dues are Due

The \$55 in dues from each member funds these professional benefits and opportunities. To become or remain an active member dues are due by Oct. 31. Please mail a check payable to PSCDA to:

PSCDA
PMB 345, 227 Bellevue Way NE
Bellevue, WA 98004



Membership Year

The membership voted at the June meeting to start the membership year each July 1 and have it extend through June 30. Dues are due by Oct. 31 to remain continuously active on the PSCDA web site.



PSCDA Scholarships will be Awarded

Did you miss last year's PSCDA Conference because money was tight? Don't let it happen again. PSCDA now has a new scholarship program to assist members in need of financial assistance to attend PSCDA's annual conference. Scholarships will be awarded at the discretion of the Board based on estimated attendance, budgetary restraints and the following criteria:

- Applicant is a PSCDA member
- Applicant has volunteered within PSCDA or in broader community activities related to career development.
- Financial support from employer is not available.
- Applicant has not received previous scholarships. (First time applicants are given priority.)

Applications must be submitted six weeks prior to the event. Applicants will hear back from the Board within three weeks. For an application form please contact Terry Pile at terryp@careeradvisorsonline.com.



Welcome to the New Board

(Please contact a board member if you have a suggestion for PSCDA.)

President: Terry Pile

Terry is a creative and versatile career consultant specializing in helping people find the work they love. Her private practice, [Career Advisors](#), provides outplacement, career development and resume writing services to individuals and corporations. She is a graduate of the University of Washington's Career Development Certificate program and a certified Global Career Development Facilitator (GCDF).

President Elect: Kris Kero

Kris's passion and career interests have always focused on working with and empowering adults in transition to discover and achieve their goals. For over 15 years she has been a successful career consultant, counselor, employee training specialist, program developer and coordinator, and teacher. Kris has an M.S. in Counseling and a B.A. in Speech Communication & Education with teaching certification. She is certified to administer the MBTI and trained as a Dependable Strengths Articulation Process facilitator. She is in private practice doing career counseling, resumes, and interview preparation.

Treasurer: Tom Washington

Tom is a career counselor with Career Management Resources and an author of books and videos on job-finding topics. He never tires of watching clients deal with various personal issues, while at the same time growing and achieving their personal and career goals.

Trustee: Craig Riggs

Craig is a senior social worker for King County. He has been doing employment and training for dislocated workers for 20 years and presents numerous workshops on employment topics, including mature workers. He is currently working out of the Renton WorkSource.

Trustee: Dan Kennedy

Dan has been serving individuals and organizations nationwide since 1991. He is a Professional Certified Coach and works with leaders who are ready to create results that matter for themselves, as well as their congregations and organizations.

Secretary: Andrea Davis

Andrea Davis conducts PTSD counseling for the military. She is also a contract trainer working for four U.S.-based companies that provide cross-cultural training for large companies who send employees to work and live in foreign countries, or who bring foreign nationals to work in the U.S.

Membership: Roy Kauer

Roy is currently serving military veterans as a Washington State Employment Specialist and is the concierge for a remodeling referral company, focusing on the real estate industry. As a retired Army Veteran he has 20+ years Army Career Counseling experience and, as a civilian, 20+ years business consulting experience.

Newsletter Editor: Bill Gregory

Bill, dba Work Finding, is sponsoring webinars to help people grow to meet today's larger career challenges. He also coordinates Motivate Healthy Living, which organizes holistic workshops for wellness programs.

A Member Benefit Needs Input from Members

The JOBS BOARD is available at the PSCDA website. We need you, our members, to help us with career counselor opportunities. If you should know of or hear of a job for a career counselor please send that information to Andrea Davis at: andreadianedavis@msn.com
Thanks, Andrea (206) 304-1102



Conference Recap

PSCDA's May conference, "Help Wanted on Main Street: Green Jobs and Growing Industries", attracted 65 people to the Georgetown Campus of South Seattle Community College. High ratings were given to the all-star presenting cast of futurist Glen Hiemstra, labor market economist Desiree Phair, resiliency guru Cal Crow, sustainability entrepreneur Gifford Pinchot, Enterprise Seattle executive Scott Gerritson, simplicity expert Cecile Andrews, and money motivator Mikellann Valterra. The day featured perceptive questions to presenters, interesting conversations among participants, and plenty of productive networking.



Our Loss

We appreciated Jean Haldane, who passed to be with Bernard in a better place on May 15. Here is a portion of an obituary by Allan Boiven-Brown given at her memorial on June 19th of this year.

One of my favorite early memories of Jean was the time we were facilitating a week-long workshop together, along with Bernard and two other trainers. Bernard was up front presenting to about 20 people and going long past his allotted time (we had strict timelines for each segment of the workshop). Of course none of us beginning facilitators were brave enough to interrupt the "master", so that task fell to Jean. I can still picture her rising from our side table and moving discreetly to the back of the room where she was visible to Bernard but not to the audience. She eventually caught his eye...then smiled and sweetly gave him the signal to end (finger across the throat). Bernard rather quickly left the podium while Jean strolled casually back to our facilitator table. She returned with this sly smile on her face and little twinkle in her eye, as if to say... "You see who is really the boss around here, don't you?"

After Bernard's death in 2002, Jean was instrumental in forming the Center for Dependable Strengths, a non-profit public charity committed to continuing the Dependable Strengths work. She was officially the vice president - attending monthly meetings, facilitating workshops, serving on committees, and even contributing financially to keep us afloat in the beginning years. But more importantly to me, she was our guiding light. As president, I especially looked to her for wise counsel

and support as the Center developed over the years. She was truly the heart and soul of our organization. As important as she was to us, I believe the Dependable Strengths work was an important part of her life also. About 10 years ago at another workshop Jean gave a short talk she titled, "The Big Picture". In it she explained her deeper purpose for doing Dependable Strengths work -- whether it be with troubled teens, welfare mothers, or unemployed workers. Here is some of what she said about her "big picture"...

"I feel what I am trying to do is *encourage people for life*. To help them live a little more courageously; to enable them to see themselves as their own hero; to help them connect inner meaning and values with outer action; to contribute to healing memories; and to create healthy community." And I believe Jean succeeded beyond measure in "encouraging people for life" - not only through the work she did, but also by just being herself. Through her own Dependable Strengths of wisdom, compassion, eloquence, humor - and most impressively to me - her ever present grace, she nudged us to be better human beings; to strive a little harder to be our best selves. At times some of us referred to her as "Saint Jean". Not because she was someone *more* than human, but precisely because she was *fully* human. She was the epitome of what a complete human being can be. All of us connected to Jean through Dependable Strengths love and cherish her. We miss her greatly, and we carry her spirit with us as we continue the important work she cared about so deeply.



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Embody the theme set by president Terry Pile for the 2010-2011 year and be acknowledged:

Involvement!

- > Indicate your preference on page 3.
- > Read the President's Message on page 2.

Why PSCDA?

Because PSCDA Provides:

Opportunities for Professional development through our annual workshop

Identification and discussion of new exercises and techniques in career counseling

Networking opportunities with local career development professionals through our website and monthly meetings

Recognition as a member of an outstanding professional organization

Renew or Join Today!

Become a Member or Renew Today!

PSCDA NEW MEMBER / RENEWAL FORM

Name: _____

Address: _____

City / State / ZIP: _____

Telephone: _____ E-Mail: _____

Check one: New Member **Annual Regular Membership**
 Renewing Member **Dues are \$55.00**

Please make your check payable to **PSCDA** and mail it with a completed copy of this form to:

PSCDA - Membership
PMB 345
227 Bellevue Way NE
Bellevue, WA 98004